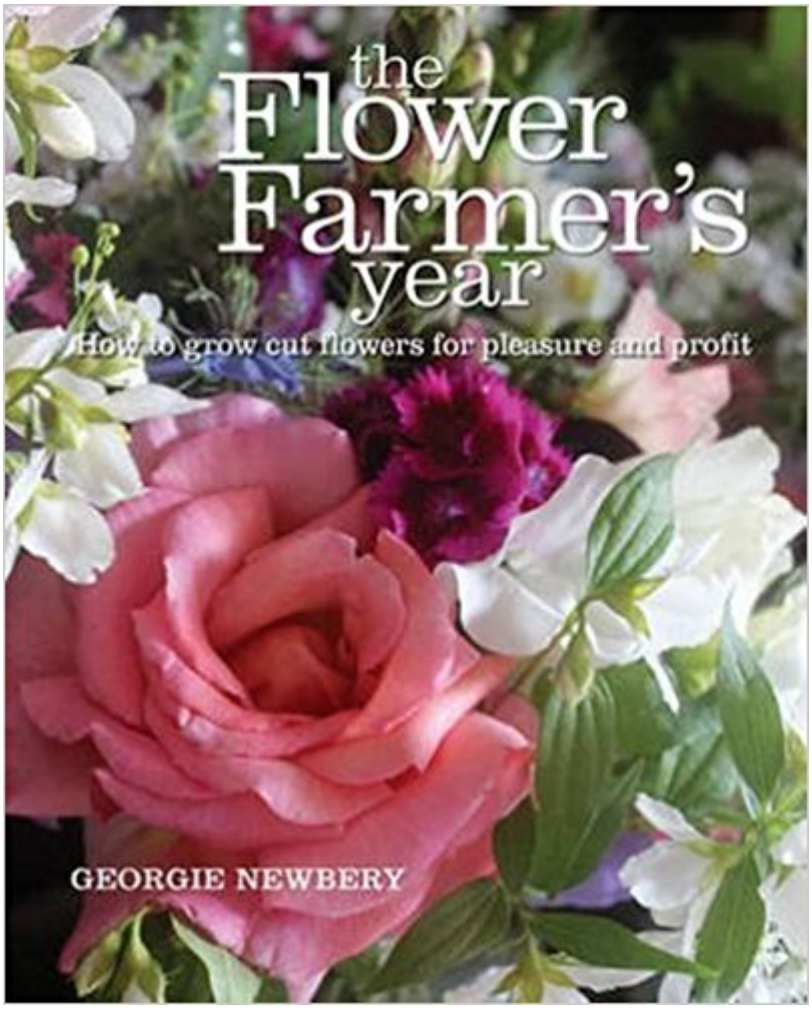
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The Flower Farmer's Year: How To Grow Cut Flowers For Pleasure And Profit



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Synopsis

The Flower FarmerÃ¢â ¬â„¢s Year is a light, entertaining look at how to plant, maintain, and keep evolving a productive cut-flower garden. Whether you want to devote a corner of your garden to a stand of sweet peas and some cosmos, take up flower production for gate sales, or make a livelihood from cut flowers, Georgie Newbery will take you through everything from planning your garden to budgeting and marketing. With plenty of stories about mistakes sheÃ¢â ¬â„¢s made along the way, this book is a practical manual that teaches how to get involved in local, sustainable flower production for the home or commercially.

Book Information

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Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 12 customer reviews

Best Sellers Rank: #244,781 in Books (See Top 100 in Books) #148 inÃ Â Books > Business & Money > Industries > Agriculture #201 inÃ Â Books > Crafts, Hobbies & Home > Gardening & Landscape Design > Flowers #1373 inÃ Â Books > Science & Math > Agricultural Sciences

Customer Reviews

"Georgie Newbery gives sound and cheery advice on growing, displaying andÃ¢â ¬â •if that is your bagÃ¢â ¬â •selling [flowers]."Ã Â Ã¢â ¬â •Sunday Times"Artisan flower farmer Newbery brings horticultural and agricultural logic to the process of farming flowersÃ¢â ¬â •planning, planting, growing, harvesting, and then arranging themÃ¢â ¬â •in a way that surprises and enlightens."Ã Â Ã¢â ¬â •Publishers Weekly"The author provides plenty of practical advice for obtaining floral yields even if our particular setting is hardly as conducive as hers for cut-flower production." Ã¢â ¬â •William Scheick,Ã Â Texas Gardener SEED Newsletter"The Flower FarmerÃ¢â ¬â„¢s Year is a delightful read and a solid reference book that will find a prominent place alongside Lynn ByczynskiÃ¢â ¬â„¢s The Flower Farmer, Sarah RavenÃ¢â ¬â„¢s The Cutting Garden and other 'bibles' on every farmer-floristsÃ¢â ¬â„¢ bookshelf, my own included.' Ã¢â ¬â •Erin Benzakien, floretflowers.com"There are plenty of books on the market that discuss growing

small-scale vegetables for farming and marketing; but fewer that do the same for cut flowers. That's one reason why The Flower Farmer's Year is a standout." Ã¢â ¬â •Diane Donovan,Ã Â California Bookwatch"There are plenty of books on the market that discuss growing small-scale vegetables for farming and marketing; but fewer that do the same for cut flowers. That's one reason why The Flower Farmer's Year is a standout." Ã¢â ¬â •D. Donovan,Ã Â Midwest Book Review

Georgie Newbery is an artisan flower farmer and florist, supplying cut-flowers direct to customers from her small holding in Somerset. She is one of three southwest representatives in a new UK-wide cooperative of flower farmers. She formerly managed the features department of American Vogue in Paris and has written several novels.

This is the book to buy if you are thinking about or already flower farming. Invaluable resource with good detailed and practical information

Even tho this book is written from the UK, can easily be used by anyone. Her insight to the cutting garden plants, her business plan and how she has laid her year out, is perfect for those of us contemplating a cutting garden of any size. This will be read again once the snow flies this winter in the snowbelt of ohio!

This book is an excellent reference. Very in depth and very easy to understand

Everything it said it was and more. A beautiful book.

Wonderful!

I was very hesitant about buying this book and must admit to repeatedly putting it in, and then taking it out of my shopping cart. I am a professional gardener/nursery owner and am making the transition into the cut flower business. I was leery that this would be another 'fluff' book with beautiful pictures but no real substance. I was so pleasantly surprised to find just the opposite to be true! Yes, there are gorgeous pictures but there is also a trove of knowledge, tips and hints that will be so valuable to anyone in this business. The author explains it all in a no-nonsense way that had me jotting notes while laughing at her anecdotes. I have found that true gardeners are always willing (it's a

compulsion with us) to share our love of flowers including our knowledge and Georgie Newbery does this in spades!

Whether growing flowers to grace your house or growing them commercially, whether new to cut flower gardening or a seasoned veteran, there is something here for everyone. Ms Newberry gives thorough, expert advice. Lovely photography compliments the narrative.

This is a must have book for anyone starting their own flower farm. Have not finished reading it but what I have read is straight to the point and easy to understand. I love Georgie's style of writing. Would highly recommend this book - 5 stars is not enough.

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